

# MICROZEST CARROT PINK

INCI: *Daucus Carota Sativa* root extract, Maltodextrin, Citric Acid

## MICROZEST & POWDERS RANGE

Microzest powders are finely micronized from algae, plants, or minerals, offering a natural solution for creating solid or powder-based cosmetic products. In addition to serving as bulking or filling agents, they bring valuable cosmetic benefits, including film-forming, astringent, absorbent, soothing, antioxidant, stimulating, and mattifying properties.

## PROPERTIES

Pink Carrot Microzest is a finely micronized powder made from dry pink carrot extract. The powder is produced using advanced micronization technology that employs high-speed airflow, enhancing its natural pigment properties, making it an ideal colouring agent for formulations.

Historically, the purple carrot originated in Central Asia and spread westward in the 10th century. Though it is less common in culinary use today, its vibrant purplish-pink colour — due to high anthocyanin content — makes it highly valued as a natural colourant. Anthocyanins also provide antioxidant benefits, adding functional value to the pigment.

SOCRI

LESSONIA  
cosmetics + ingredients

## MICRONIZED FINE POWDERS AS BULKING OR FILLING AGENTS

## ADDITIONAL INFO

100% natural according to ISO 16128 norm  
biodegradable  
GMO free

## TECHNICAL DATA

|                  |   |
|------------------|---|
| APPEARANCE       | POWDER                                  |
| COLOUR           | PINK PURPLISH                           |
| FRAGRANCE        | NONE                                    |
| PARTICLE SIZE    | < 25 MICRON: > 60%<br>< 50MICRON: > 95% |
| NATURALITY INDEX | 1                                       |

## REFERENCES

Microzest 25 Carrot Pink



VIBRANT COLOUR

ANTIOXIDANT

100% natural



OK China



Microzest